

**Media Release:**

## **Green Mumbai Drive 2021: First-ever all-electric car rally surges through city's green lungs**

- First-of-its kind all-electric car rally flagged off by Maharashtra environment minister Aaditya Thackeray
- Green Drive Mumbai 2021 saw every electric car model on sale in the country at one venue
- The goal of the rally, organised by Autocar India in association with Adani Electricity, was to raise awareness about climate change and help accelerate adoption of electric mobility

**Mumbai, October 2, 2021:** Mumbai: India's first-ever electric car rally, organised by Autocar India and Adani Electricity, surged silently through Mumbai's streets this morning.

The Green Drive Mumbai 2021, flagged off by Aaditya Thackeray, state minister for tourism, environment, and protocol, saw the participants drive in a convoy through Mumbai's green lungs, from Mahalaxmi Race Course to the Sanjay Gandhi National Park and along the Godrej Vikhroli Mangroves, covering a total distance of 110 km.

The rally had, for the first time, every electric car model sold in the country, in attendance, and participants includes both owners of the EVs as well as senior executives from the automobile industry.

The EV models that featured in the rally included the Hyundai Kona, MG ZS EV, Tata Nexon and Tigor EVs, Jaguar I-Pace, Audi E-Tron, Mercedes-Benz EQC, Tesla Model X 100D and the Volvo XC40 Recharge. A total of XX EV models participated in the rally.

"It is a great beginning to bring EVs into the limelight. "Through this event, we aim to clear doubts in the minds of people as stakeholders in this EV industry that range is no longer a barrier. I look forward to more such events being organized from Mumbai to Pune, or Mumbai to Kolhapur to clear doubts in people's minds and encourage them to drive an electric car," said Shri Aaditya Thackeray.

"Close to 30% of our carbon footprint comes from transportation, and as Mumbai's largest Electric Utility, Adani Electricity aims to lead the way in powering Mumbai's transition to Electric Mobility with a goal to drastically reduce carbon emissions," said Kandarp Patel, MD and CEO, Adani Electricity Mumbai Ltd. Adani Electricity owns and operates a fleet of 15 EVs with a commitment to only procuring EVs for all future requirements, wherever feasible.

"Carbon dioxide is the root cause of global warming, and the only way to reduce it is by getting rid of hydrocarbons, which internal combustion engines run on. Electric vehicles are gaining ground across the world because there are targets to reduce carbon dioxide and the best way to do it is to look at alternative sources of energy. The goal of Green Mumbai Drive 2021 is to raise awareness about the role electric vehicles can play in reducing CO2 emissions and combating climate change," said Hormazd Sorabjee, editor and publisher, Autocar India.

The Green Drive Mumbai 2021, which adhered to strict Covid-19 regulations and protocol, is aligned with both central and state governments' commitment to addressing climate change.

**About Adani Electricity Mumbai Limited**

Adani Electricity Mumbai Limited, part of the diversified Adani Group, is an integrated business of power generation, transmission, and retail electricity distribution. AEML owns and operates the largest and most efficient power distribution network in India. AEML serves over 3 million consumers spread across 400 sq. km. in Mumbai and its suburbs meeting close to 2,000 MW of power demand with 99.99% reliability, which is among the highest in the country. AEML provides excellent customer care services with the help of advanced technologies. **For more information, please visit [www.adanielectricity.com](http://www.adanielectricity.com)**



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