

**Media Release:**

**Green Mumbai Drive 2021: Electric vehicles to rally for clean mobility**

- Driving Electric Mobility in India's most Vibrant Metropolis
- First of its kind all electric car rally to be flagged off by Shri Aaditya Thackeray, Minister for Tourism, Environment and Protocol – Government of Maharashtra on Saturday 2nd October 2021
- Green Mumbai Drive 2021 will see every electric car model on sale in the country at one venue
- The rally, organised by Autocar India and Adani Electricity, aims to raise awareness about global warming and accelerate adoption of electric mobility

**Mumbai, October 01, 2021** : In a first of its kind initiative, Autocar India and Adani Electricity present the future of Mobility, where over 30 cars, driven by owners and senior executives of car companies will come together at one venue on October 2nd as part of Green Mumbai Drive 2021.

Flagged off by Shri Aaditya Thackeray, Minister for Tourism, Environment and Protocol – Government of Maharashtra, participants will drive in a convoy over a 110 KM route covering the Green Lungs of Mumbai, capturing a vision of a future void of vehicular emissions. Green Mumbai Drive 2021 is an affirmation to the State Government's Policy to ensure that EVs contribute at least 10% of all new vehicle registrations by 2025.

"Close to 30% of our carbon footprint comes from transportation, and as Mumbai's largest Electric Utility, Adani Electricity aims to lead the way in powering Mumbai's transition to Electric Mobility with a goal to drastically reduce carbon emissions," said Kandarp Patel, MD and CEO, Adani Electricity Mumbai Ltd. Adani Electricity owns and operates a fleet of 15 EVs with a commitment to only procuring EVs for all future requirements, wherever feasible.

"Carbon dioxide is the root cause of global warming, and the only way to reduce it is by getting rid of hydrocarbons, which internal combustion engines run on. Electric vehicles are gaining ground across the world because there are targets to reduce carbon dioxide and the best way to do it is to look at alternative sources of energy. The goal of Green Mumbai Drive 2021 is to raise awareness about the role electric vehicles can play in reducing CO2 emissions and combating climate change," said Hormazd Sorabjee, editor and publisher, Autocar India.

**About Adani Electricity Mumbai Limited**

Adani Electricity Mumbai Limited, part of the diversified Adani Group, is an integrated business of power generation, transmission, and retail electricity distribution. AEML owns and operates the largest and most efficient power distribution network in India. AEML serves over 3 million consumers spread across 400 sq. km. in Mumbai and its suburbs meeting close to 2,000 MW of power demand with 99.99% reliability, which is among the highest in the country. AEML provides excellent customer care services with the help of advanced technologies. **For more information, please visit [www.adanielectricity.com](http://www.adanielectricity.com)**



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**For further information on this release, please contact:**

<b>Adani Electricity Mumbai Limited</b>	
Vijayendra Bhavsar <u>Email-<a href="mailto:vijayendra.bhavsar@adani.com">vijayendra.bhavsar@adani.com</a></u> Hand Phone- +91 9322698551	Makarand Gadgil <u>Email- <a href="mailto:Makarand.Gadgil@adani.com">Makarand.Gadgil@adani.com</a></u> Hand Phone- +91 9870566595