

Media Release

AEML observes 30th National Road Safety Week

-- Extends commitment to safety and security by partnering with RTO to increase road safety awareness --

-- Senior RTO officials to conduct a week-long workshops in all its 24 offices --

Mumbai, February 07, 2019: Adani Electricity Mumbai Limited (AEML), along with senior RTO officials is observing the 30th National Road Safety Week starting from February 04 to February 10, 2019. During the week, RTO officials will engage with over 7000 employees and customers of AEML to raise awareness of road safety within and outside the organization.

To put the message of Road Safety out in the open, AEML has also put up an accidental vehicle in public display to highlight the severity and fatalities involved in road accidents. Senior officials from RTO will visit AEML offices to share their experiences on road accidents and impart knowledge on the precautions one must take while driving.

An AEML Spokesperson said, *"As a member of National Safety Council, AEML is committed to promote safety in all aspects of life. Safety and security is our prime focus and as a responsible corporate, we have partnered with RTO to raise awareness among citizens. Apart from RTO officials, some of our security team members, which include former police officers and servicemen, will also partake in this exercise and help us shape our commitment to safety. Life is invaluable and in this matter safety cannot be left to choice, instead should be embraced unconditionally by all - only then will the number of fatalities can be reduces and families can be saved."*

About 80,000 people die in road accidents in India every year, accounting for 13 per cent of such fatalities worldwide. According to the data from Mumbai Traffic Police, most accidents are because of speeding, use of mobile phones while driving, drunk driving, jumping traffic signals and avoiding the use of safety gear like seatbelts and helmets. Therefore, it is necessary to keep citizens apprised of safety rules while on the road. Keeping this in mind, AEML has invited a team of senior RTO officials to conduct workshops in all its 24 offices who will speak about the importance of road safety, run an AV on safe driving of 2 wheelers, 4 wheelers & trucks, share anecdotes from personal experiences and engage with all AEML employees for taking an oath for road safety.

About Adani Electricity Mumbai Limited

Adani Electricity Mumbai Ltd (AEML), part of the diversified Adani Group, is an integrated business of power Generation, Transmission & Retail Electricity Distribution. It serves over three million consumers spread across 400 sq. kms in Mumbai and its suburbs with



99.99% reliability, among the highest in the country. Adani Electricity meets close to 2,000 MW of power demand in Mumbai's largest and the most efficient power

distribution network. It provides world-class customer care services with the help of advanced technologies. Adani Electricity plans to expand its presence in newer geographies in pursuit of India's vision of 'Power for All'.

For more information please visit our website www.adanielectricity.com



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