

Media Release

Adani Electricity relaunches super-efficient ceiling fan program

~Rebates of 25-30% offered to all its residential consumers on the purchase of the fans~

Mumbai, 9 December 2020: Post the success of last year's energy saving, ceiling fan program, AEML relaunches the same for all its residential customers this year. These fans will enable the customers to have maximum savings in terms of their electricity bills, as the ceiling fans utilize 60% less electricity than average. During the past three similar programs, Adani Electricity Mumbai Limited had distributed 25 thousand energy efficient 5 star ceiling fans and 6500 refrigerators at subsidised cost to its residential consumers. This year, the company is relaunching the initiative at a larger scale with over 50 thousand ceiling fans.

In a bid to reduce carbon emissions, promote energy saving and boost sustainable consumption, the utility company is furthering this initiative. Since energy saving appliances cost more in the market, AEML has made it more accessible by providing rebates of 25-30% on the purchase. This program will be made available to all Adani Electricity residential consumers in its distribution areas.

An AEML Spokesperson said, "Consumer satisfaction is the primary focus at AEML and we undertake all efforts to ensure that all possible benefits are provided to them. This program has a huge potential for energy saving, as ceiling fans are used upto 10-12 hours a day on average, in each household. By buying these appliances, the customers would not only avail monetary benefits but also contribute towards lowering carbon emissions. Consumers have already saved over 7.5 MU cumulatively from the past ceiling fans program and we look forward to the increased savings this year".

Adani Electricity consumers can register for the initiative by calling the AEML customer care centre on 19122, and providing them with information such as customer name, AEML Consumer number and contact details. Alternatively, consumers can also log in to the website (www.adanielectricity.com) and fill the registration form available. Each year, AEML undertakes energy saving initiative to raise awareness on sustainable consumption and lead the transformation towards green technology.

About Adani Electricity Mumbai Limited (AEML)

Adani Electricity Mumbai Limited, part of the diversified Adani Group, is an integrated business of power generation, transmission and retail electricity distribution. AEML owns and operates the largest and the most efficient power distribution network in India. AEML serves over 3 million consumers spread across 400 sq. km. in Mumbai and its suburbs meeting close to 2,000 MW of power demand with 99.99% reliability, which is among the highest in the country. AEML provides excellent customer care services with the help of advanced technologies. **For more information, please visit** www.adanielectricity.com

For more information please visit our website www.adanielectricity.com/



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