

## Media Release

### **AEML activates cleanliness drive at Juhu beach post Ganpati Immersion**

#### EDITORS SYNOPSIS

- **Adani Electricity Mumbai Limited continues its support for Swachh Bharat Abhiyan**
- **Almost 100 Employees take the mega clean-up drive at Juhu Beach post the immersion of Lord Ganesh**
- **Employees worked in groups to collect the broken pieces of the idols and other remains of prayer material on the Juhu beach**

**Mumbai, September 24, 2018:** As an extension to the ongoing campaign for ‘Swachhata Abhiyan’, Adani Electricity Mumbai Limited (AEML) activated mega clean-up drive at the Juhu beach post Ganpati Immersion. Almost 100 AEML employees collected the waste that got washed back by the water, after the Ganpati immersions. This was done in a bid to make the beaches litter free.

Earlier this month, **AEML** employees took a pledge to support the national movement ‘Swachhta hi Seva’ and continues to support the two-week long cleanliness drive around their office premises located at various locations. As a team effort, close to **2,500 employees** have been working in groups for eradicating the waste on the roads as well as in and around their office premises.

Commenting on this initiative, **AEML spokesperson** said, “Ganesh festival is one of the most celebrated religious event in the city. While the joy and enthusiasm is enormous among the devotees, the damage caused to the environment post the immersion of idols has been an alarming concern for years. As a group, we take pride in supporting the national agenda and continue to extend our support towards a sustainable environment.”

#### **About Adani Electricity Mumbai Limited**

Adani Electricity Mumbai Ltd (AEML), part of the diversified Adani Group, is an integrated business of power Generation, Transmission & Retail Electricity Distribution. It serves over three million consumers spread across 400 sq kms in Mumbai and its suburbs with 99.99% reliability, among the highest in the country. Adani Electricity meets close to 2,000 MW of power demand in Mumbai’s largest and the most efficient power distribution network. It



## Electricity

provides world-class customer care services with the help of advanced technologies. Adani Electricity plans to expand its presence in newer geographies in pursuit of India's vision of 'Power for All'.

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